

# Always Choose Adventures

## Profit and Loss

January - December 2021

	TOTAL
Income	
Direct Public Support	
Amazon Smile	452.52
Facebook Fundraisers	5,506.00
Kroger Community Rewards	3,228.01
<b>Total Direct Public Support</b>	<b>9,186.53</b>
In-Kind Donations	37,929.06
Operational Income	
Donations Received	2,564.91
Grants Received	7,000.00
Merch Income	4,081.60
<b>Total Operational Income</b>	<b>13,646.51</b>
Program Income	
ACA Florida	84.48
Anguish to Adventures	600.00
Bishops Castle	3,432.51
Couch to Trail	44.60
Littleton Public Schools	1,500.00
Membership Dues	29,252.75
Mountaineering	7,811.95
ReWild Your Child	43.20
Run ACA	16.41
Sponsors	3,529.99
Trail Time Outs	10.00
<b>Total Program Income</b>	<b>46,325.89</b>
<b>Total Income</b>	<b>\$107,087.99</b>
Cost of Goods Sold	
Operational COGS	
Merch COGS	3,889.54
<b>Total Operational COGS</b>	<b>3,889.54</b>
<b>Total Cost of Goods Sold</b>	<b>\$3,889.54</b>
<b>GROSS PROFIT</b>	<b>\$103,198.45</b>
Expenses	
Operational Expenses	
Bank Service Charges	109.85
Merchant Fees	3,073.22
<b>Total Bank Service Charges</b>	<b>3,183.07</b>
Computer / Internet	884.74
Software	84.00
<b>Total Computer / Internet</b>	<b>968.74</b>

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	TOTAL
Continuing Education/Training	358.47
Contract Services	3,038.75
Accounting Fees	1,436.92
<b>Total Contract Services</b>	<b>4,475.67</b>
Insurance - Liability, D and O	1,552.00
Meals & Entertainment	104.53
Office Supplies	1,078.17
Operations Advertizing	6,757.77
Payroll Expenses	11,866.20
Permits	85.70
Postage, Mailing Service	478.77
Rent, Parking, Utilities	6,252.10
Taxes/Licenses	151.79
<b>Total Operational Expenses</b>	<b>37,312.98</b>
Program Expenses	
Bishops Castle Program Expense	120.57
Gear Library Program Expense	15,314.22
Membership Program Expense	1,527.90
Mountaineering Program Expenses	3,915.00
Trail Time Outs Program Expenses	198.34
<b>Total Program Expenses</b>	<b>21,076.03</b>
<b>Total Expenses</b>	<b>\$58,389.01</b>
NET OPERATING INCOME	<b>\$44,809.44</b>
NET INCOME	<b>\$44,809.44</b>