

# Always Choose Adventures

## Profit and Loss

January - December 2022

	TOTAL
Program Revenues	
Adjustment	-90.00
Direct Public Support	1,425.00
Amazon Smile	386.53
Facebook Fundraisers	5,042.22
General Fundraisers	4,460.38
King Soopers Community Rewards	1,838.67
<b>Total Direct Public Support</b>	<b>13,152.80</b>
In-Kind Donations	1,336.09
Operational Income	
Donations Received	1.43
Merch Income	300.59
<b>Total Operational Income</b>	<b>302.02</b>
Program Income	899.76
ACA Florida	150.00
Bishops Castle	2,103.75
Couch to Trail	3,297.50
Englewood Public Schools	2,625.00
Gear Library	2,294.99
Littleton Public Schools	-445.00
Membership Dues	23,649.45
Mountaineering	11,756.96
ReWild Your Child	34,304.86
Sponsors	2,750.00
<b>Total Program Income</b>	<b>83,387.27</b>
Promo	200.00
Refund	-1,346.01
<b>Total Program Revenues</b>	<b>\$96,942.17</b>
Direct Program Expenses	
Operational COGS	
Merch COGS	2,718.00
<b>Total Operational COGS</b>	<b>2,718.00</b>
Program/Event Expenses	1,940.88
<b>Total Direct Program Expenses</b>	<b>\$4,658.88</b>
<b>GROSS PROFIT</b>	<b>\$92,283.29</b>
Expenses	
Advertising	1,485.50
Business Expenses	
Business Registration Fees	10.00
<b>Total Business Expenses</b>	<b>10.00</b>

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	TOTAL
Financial Advisor	961.66
Operational Expenses	10.00
Auto Expense	
Fuel	131.87
<b>Total Auto Expense</b>	<b>131.87</b>
Bank Service Charges	
Merchant Fees	2,076.36
<b>Total Bank Service Charges</b>	<b>2,076.36</b>
Computer / Internet	52.50
Webhosting	1,336.40
<b>Total Computer / Internet</b>	<b>1,388.90</b>
Contract Services	
Accounting Fees	2,119.81
<b>Total Contract Services</b>	<b>2,119.81</b>
Insurance - Liability, D and O	1,580.00
Meals & Entertainment	99.58
Office Supplies	263.95
Operations	98.28
Supplies	149.16
<b>Total Operations</b>	<b>247.44</b>
Operations Advertizing	3,579.60
Payroll Expenses	758.71
Postage, Mailing Service	270.50
Rent, Parking, Utilities	15,158.23
Taxes/Licenses	74.88
<b>Total Operational Expenses</b>	<b>27,759.83</b>
Operations Expenses	40.00
Other Types of Expenses	186.89
Program Expenses	1,822.00
ACA Florida Expenses	55.85
Bishops Castle Program Expense	839.63
Couch to Trail Program Expenses	2,446.47
Equipment	99.13
Gear Library Program Expense	4,197.56
Membership Program Expense	1,285.20
Mountaineering Program Expenses	10,119.25
ReWild Your Child Program Expenses	204.09
Trail Time Outs Program Expenses	729.50
<b>Total Program Expenses</b>	<b>21,798.68</b>

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	TOTAL
Travel and Meetings	898.16
<b>Total Expenses</b>	<b>\$53,140.72</b>
Excess of Revenues over Expenses	<b>\$39,142.57</b>
<b>NET INCOME (LOSS)</b>	<b>\$39,142.57</b>